

# The Fifth Annual India Chemical Industry Outlook Conference

23-24 February 2012 – InterContinental The Lalit  
Mumbai, India

Organised by



ICC  
Indian Chemical Council

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a part of



## THE FIFTH ANNUAL INDIA CHEMICAL INDUSTRY OUTLOOK CONFERENCE “The Rise of India in the Global Chemical Industry”

ICC every year organizes **Annual India Chemical Industry Outlook Conference** and we are pleased to inform that the last four conferences were successful, appreciated and well attended by Indian and overseas delegates including captains of Indian Chemical Industry.

In this Series, **Indian Chemical Council (ICC)**, in cooperation with **Chemical Week** (which is now a part of **IHS**) - a leading international magazine for chemical industry and with the support of **Ministry of Chemicals & Fertilizers, Government of India** and **Chemical & Petrochemical Manufacturers Association (CPMA)**, is organizing **The Fifth Annual India Chemical Industry Outlook Conference**. Theme of this year's Conference is “**THE RISE OF INDIA IN THE GLOBAL CHEMICAL INDUSTRY**”. The Conference will be held on **23-24 February 2012** at **Majestic Room, Inter Continental The Lalit, Sahar Airport Road, Andheri (East), Mumbai – 400 059**. The details of Organizers are enclosed herewith for your reference.

The Fifth Annual India Chemical Industry Outlook is the only Conference in India organized specifically to address a broad range of issues directly impacting the industry. International & national learned speakers have agreed to participate and address the delegates on topic relevance to the industry. **Mr. K. Jose Cyriac, Secretary, Department of Chemicals & Petrochemicals, Ministry of Chemicals & Fertilizers, Government of India** has kindly agreed to be the Chief Guest and Inaugurate the Conference. **Mr. Harsh Mariwala, Chairman & Managing Director, Marico Ltd** will deliver Key-Note Address during Inaugural Session. *The detailed program is enclosed herewith for your reference.*

### WHO SHOULD PARTICIPATE:

CEOs, Corporate Planners, Financing Institutions, Representatives of Consultancy Organizations, R&D Institutes, Service Providers etc. can consider attending this Conference.

## REGISTRATION FEES:

To defray the expenses, the **Registration Fees** (including 10.3% Service Tax) will be as follows:

ICC / CPMA Members	₹ 13,787/- per delegate
Non Members	₹ 19,302/- per delegate
<b>Group Discount : 3-10 delegates</b>	<b>15% Discount</b>

## PARTNERSHIP:

We expect the Conference to attract a good participation from overseas as well as local companies. You may choose to be a partnership of the event on payment of amount detailed below:

Platinum Partnership	₹ 7,50,000	7 Complimentary Registration
Gold Partnership	₹ 5,00,000	5 Complimentary Registration
Silver Partnership	₹ 3,00,000	3 Complimentary Registration
Dinner Partnership	₹ 2,00,000	2 Complimentary Registration
Refreshment Partnership	₹ 1,50,000	2 Complimentary Registration
Table Space / Exhibition Stand	₹ 1,00,000	1 Complimentary Registration

ICC will acknowledge partnership support by displaying an appropriate banner at the venue of the Conference and will also offer [complimentary registrations](#) as mentioned above.

On this occasion, ICC intends to bring out a Souvenir which will contain papers to be presented at the Conference by the speakers. You may choose to advertise in the Souvenir for which the tariffs are:

Back Cover	₹ 50,000/-
Inside Front Cover	₹ 25,000/-
Inside Back Cover	₹ 25,000/-
Colour Full Page - Inside	₹ 20,000/-
Black & White Full Page – Inside	₹ 15,000/-

Please confirm your space requirement as per the format enclosed and send it along with the advertisement material (soft copy) to [the ICC-Mumbai Office to reach on or before Tuesday, 14 February 2012.](#)

We request all our members to take advantage of this important Conference by deputing maximum delegates for the same. Please confirm participation as per the Registration Form enclosed and send it to the **ICC- Mumbai Office to reach on or before Tuesday, 21 February 2012.** Kindly draw the Cheque / Demand Draft in favour of **“Indian Chemical Council”**, payable at Mumbai.

## PROGRAM

### DAY ONE: THURSDAY, 23 FEBRUARY 2012

- 8:30 AM Registration/Welcome Coffee and Tea/Exhibits Open  
Inaugural Session:  
9:00 AM Welcome Remarks  
R. Parthasarathy, President, Indian Chemical Council (ICC)

#### KEYNOTE ADDRESSES:

- 9:15 AM Gary Adams, President, CMAI  
9:40 AM Tony Hankins, CEO of Huntsman Asia-Pacific and President of Huntsman's Polyurathanes Division  
10:05 AM Harsh Mariwala, Chairman & Managing Director, Marico Ltd  
10:30 AM K Jose Cyriac, IAS, Secretary (DCPC), Ministry of Fertilizers & Chemicals, Government of India, New Delhi  
10:35 AM Vote of Thanks: Y. M. Kothari, Vice President, ICC  
10:40 AM Coffee Break/Exhibits

#### Business Session 1: Outlook of the Global Chemical & Petrochemical Industry

- 11:10 AM Ajay Shah, Senior Executive Vice President – Chemicals, Reliance Industries Limited  
11:35 AM Wim Roels, CEO, Borouge Pte  
12:00 PM Creating Value with Sustainability: The View of a Specialty Chemical Company  
Godefroy Motte, Senior VP, Chief Regional and Sustainability Officer, Eastman Chemical  
12:25 PM Alasdair Nisbet, Managing Director, Lazard Bank  
12:50 PM Chairman's Remarks and Q & A  
1:00 PM Networking Lunch

#### Business Session 2: Specialty & Fine Chemicals

- 2:30 PM Raman Trikala, Managing Director India, WACKER\*  
2:55 PM Speciality Chemicals led by Innovation  
Arup Basu, COO Chemicals India, Tata Chemicals Ltd  
3:20 PM Farooq Rizvi, Polymer and Chemical Division, Albermarle  
3:45 PM Chairman's Remarks and Q & A  
3:55 PM Tea / Coffee Break

#### Business Session 3: Service Industry Growth: Implications and Opportunities

- 4:15 PM The Future of Engineering in India  
Gert Smit, Senior Director Process & Technology, FLUOR Chemicals Business Line  
4:45 PM Sustainable Green Technology and the Supply Chain – NEPIC Experience  
John Brady, NEPIC  
5:10 PM Outsourcing of Logistics by Indian Chemical Industry  
Neil Morn, Agility  
5:35 PM Chairman's Remarks and Q & A  
6:00 PM Day One Concludes

## DAY TWO: FRIDAY, 24 FEBRUARY 2011

- 9:00 AM Day Two Opening Remarks  
Lyn Tattum, Group Vice President and Publisher, Chemical Week
- 9:15 AM Key Note Address  
Ajit Sapre, Group President (Research & Technology), Reliance Industries Ltd.

### Business Session 5: Look at China Chemical Market and Lessons for India

- 9:55 AM China Petrochemical Review and Outlook  
Paul Pang, Managing Director China, CMAI, Director, IHS
- 10:25 AM Li Lei, Vice President, Greater China Region, SABIC\*  
Jeanne Johns, President, BP Asia Olefins and Derivatives; Chairman, SECCO \*
- 10:55 AM China Chemical Market – Lessons for India  
Pratik Kadakia, Practice Head – Chemical & Energy, Tata Strategic Management Group
- 11:05 AM Chairman's Remarks and Q & A
- 11:15 AM Tea / Coffee Break

### Business Session 6: Agrochemical Session

- 11:35 AM Agrochemical Challenges & Outlook for India  
\*Jay Shroff, CEO, United Phosphorus Ltd.
- 12:10 PM Global Agrochemical Industry – What Role Can India Play?  
\*Rallis / Bayer / BASF
- 12:45 PM Michael Mack, Chief Executive Officer, Syngenta\*  
Erez Vigodman, President & Chief Executive Officer, Makhteshim Agan\*
- 1:00 PM Chairman's Remarks and Q & A
- 1:05 PM Networking Lunch

### Business Session 7: Supply Chain and Infrastructure Panel Discussion

Moderator: R. Parthasarathy, President ICC

- 2:35 PM Supply Chain and Infrastructure in India and Panel Discussion\*  
- Pavithran M Kallada, Managing Director - BDP International (India)  
- \*Mr. A. J. V. Prasad, Jt. Secretary, DCPC,  
Ministry of Fertilizers & Chemicals, Government of India, New Delhi  
- \*Mr. L. Radhakrishnan, Chairman, Jawaharlal Nehru Port Trust  
- \*Fourcee Infrastructure Equipments Pvt. Ltd.  
- Jacobs  
- VOPAC  
- Odyssey
- 3:40 PM Plastics & Automotives
- 4:05 PM Remarks and Q & A
- 4:15 PM Concluding Remarks / Vote of Thanks: Y. M. Kothari, Vice President, ICC
- 4:20 PM Conference Concludes

\*To be confirmed